

ALPHA STAMPS DESIGN TEAM CALL

APPLICATION DEADLINE: SATURDAY, JULY 17, 2010

- Can you meet deadlines without stressing yourself (or us) out?
- Are you confident and able to work on your own initiative?
- Can you take good quality photographs of your work and upload them to a Web site, forum or blog?
- Do you know how to showcase products effectively?
- Do you have a sense of humor?

LENGTH OF AGREEMENT

- Length of the Agreement will be for a 12-month period (September 2010 – August 2011).

REQUIREMENTS

The following requirements are to be used as a guideline. We may alter these requirements as our needs change. Any changes to these guidelines will be provided in writing and must be agreed upon by both the Design Team Member (DTM) and Alpha Stamps.

- At least six pieces of artwork to be scanned or photographed and emailed to Alpha Stamps every two months (based on the “Design Team Kits” provided).
- DTMs must have a **working knowledge** of a digital camera and/or scanner and be able to submit high-resolution jpps (minimum of 800 pixels wide) of completed art projects.
- Artwork submitted as part of DTMs’ commitment to the Alpha Stamps Design Team must feature Alpha Stamps products.
- DTMs will authorize Alpha Stamps to use the images of any and all layouts/projects created in marketing materials (credit to the DTM will be given). Alpha Stamps may request a higher resolution image of a project for printed marketing materials.
- DTMs will create tutorials (on a rotating basis between DTMs) for the Alpha Stamps blog. Tutorials will be posted approximately once per month and based on DTMs

schedules and the number of DTMs; tutorials could be required 1–2 times per year (per DTM). A schedule will be developed to allow for at least four weeks lead time per tutorial. Step-by-step photographs will need to be supplied in addition to the tutorial text.

- DTMs are required to either blog, post on Facebook or Tweet about upcoming AS Swaps and company contests with a link to the Yahoo group for more information, as well as link to Gallery when swaps are completed to view swap pictures.
- DTMs will link to the Alpha Stamps site from their personal blogs (if they have them) using the Alpha Stamps badge graphic.
- Active participation in the Yahoo Group (including at least one swap every three months) and timely replies to emails from Alpha Stamps will be required.

REWARDS AND BENEFITS

- DTMs will receive a package of Alpha Stamps products (“Design Team Kits”) approximately every 2 months with the requirements for the artwork to make using the kit.
- DTMs will be featured on our Web site as a DTM. *In addition, DTMs will be promoted in a rotating “Design Team Member Spotlight” on the blog and in the Yahoo Group.*
- DTMs will have access to the private Alpha Stamps Design Team Yahoo group for *previews of future exclusive products and the exchange of information, ideas, and creative development between the DTMs.*
- Spending allowance: each month, DTMs will receive a \$50 allowance to spend on Alpha Stamps-manufactured products on the Web site (so most of the rubber stamps and collage sheets). *A 20% discount on all other products (20% off retail price) will be offered if the purchases ship with the monthly wishlists and/or Design Team Kits.*

ADDITIONAL COMPENSATION

- Alpha Stamps will pay the DTM \$25 USD per layout published in a print magazine or idea book where Alpha Stamps products have been used and credit has been given.
- It is up to the DTM to notify Alpha Stamps of any credited publications.

APPLICATION

To apply, please email scanned or photographed clear, high definition (minimum 800 x 600 pixels wide) pictures of **five different** projects that highlight your range of work. The five pieces of work should best illustrate your talent as well as your unique artistic expression. These may include:

- Stamping projects
- Altered or mixed media work
- Jewelry making
- Creative Textiles (including art/cloth doll making/art quilts)
- Home décor or clothing items

Projects submitted for consideration do not have to be made with Alpha Stamps products, and can be items that you have already created or published, items that are yet to be published, or items that you hope might someday be published! We will not publicize your entries without your permission.

Please include the following with your application:

- Your full name and screen name(s) used (e.g., Yahoo group ID)
- A paragraph about yourself, and what you will contribute to this Team and to Alpha Stamps, if selected.
- How long you have been stamping/creating, etc?
- Which techniques or mediums are you good with?
- Have you written articles in the past? Please tell us about those.
- Give details of past and/or current Design Team memberships.
- Have you been published? If so, please provide details.
- Any affiliations to scrapbooking or stamping stores or businesses.
- Your preferred email address and contact phone number and best time to call (in your time zone).
- Other information that addresses the points listed in the Requirements, above, such as details of your computer skills, equipment, etc.
- Any previous experience using Alpha Stamps products. Do you have favorite Alpha Stamps product line? (For example, are you fond of Mother Goose illustrations or our fabric collage sheets?)

Applications should be emailed to: designteam@alphastamps.com with "2010 Design Team Application" in the subject line.

Thank you so much for your interest! If you have any questions, please feel free to email us at designteam@alphastamps.com.